




A new vision

Meet Hannah and Aaron Kelly, the owners of Castle Street Optometry, a newly revamped opticians in the heart of Norwich.

Formally known as Optical Revolution, they have given the shop a fresh, welcoming new look while keeping the exceptional customer service that the business is renowned for.

From a young age, Aaron spent his summer holidays working in his parents' optometry lab in Ireland making spectacles and learning the trade. Now 25 years later Aaron is running his family business in Ireland, founded 50 years ago by his mother. With his wife, Hannah, they now run the two stores in Ireland and their new venture in Norwich. Hannah grew up near Diss and jumped at the opportunity to relocate her family back to Norfolk. "Living in Ireland was amazing but I'd always hoped we would one day move back to Norfolk. When the opportunity to buy the practice here arose last year, we couldn't wait to set up home in Norwich and start raising our two girls Esmé and Juno in Norfolk."

Optometrist Aaron says "We pride ourselves on our professionalism. Our aim is to provide each customer with a unique experience tailored to their individual needs. We have some of the most up to date computerised testing and diagnostic equipment, so patients can rest assured they will always receive the



highest quality eyecare." Aaron has worked at Moorfields Eye Hospital and the

Raddcliffe Infirmary, Oxford. He is also a Varilux consultant optometrist and a clinical affairs consultant with Johnson and Johnson Contact Lenses.

The clinical team is completed by Sarah Stokes, a contact lens optician and Milly Ayton the dispensing optician who together have 38 years in optics.

The rest of the team at Castle Street Optometry, comprising of Anna, Dan, Dawn and Lynne have a combined 84 years of experience in the optometry business and remain passionate about fantastic customer service and great products.

The store carries a great range of frames to suit all budgets; they are exclusive city centre stockists of Yves Saint Laurent and Superdry and also carry ever popular brands such as Gucci, Hugo Boss, Police, Diesel and stock the largest selection of Ray-Bans in the city.

The friendly and attentive staff at Castle Street Optometry do their utmost to ensure customer satisfaction. Browsers are always welcome to view and try on frames in the welcoming surroundings of

the totally revamped store - you may even be offered a freshly ground coffee, cup of tea or a bottle of beer!

As specialists in contact lenses, Castle Street Optometry stocks a comprehensive range of lenses and are specialist contact lens partners of the James Paget University Hospital and the West Suffolk University Hospital in Bury.

With glasses and services to suit every need and budget, you will not be disappointed with the experience at Castle Street Optometry.



For details of current offers and promotions visit www.csoptometry.co.uk including the chance to **win two tickets** to any Norwich City home game of the season. Or visit their Facebook page **CSOptometry** or **Twitter @CSOpt**. For all enquiries contact info@csoptometry.co.uk or phone **01603 618 101**